



- Code of Conduct
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## Vision Values Principles

**As the world's leading chemical company, we want to create assets that benefit all: our customers, our shareholders, our employees, our Company, as well as the countries in which we operate.**

BASF's **Vision** describes the path that the Company will take in the coming years. It clearly defines the goals that we set out to achieve. All strategic decisions are based on this Vision.

BASF's **Values** describe the approach and the manner in which we want to work to achieve our goals.

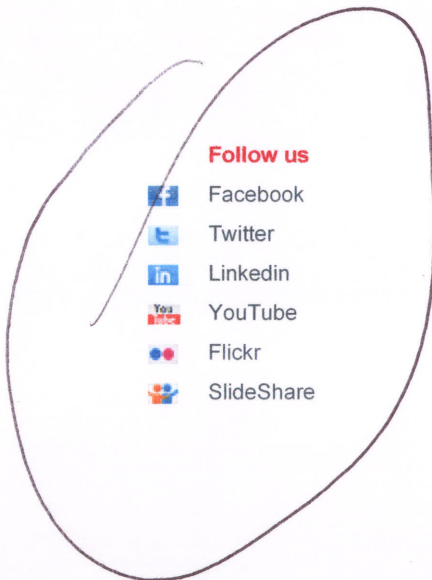
Together, our **Vision** and **Values** form the framework for all of our decisions and activities. They serve as both an orientation and a guideline for leadership, and also define our corporate culture.

BASF's **Principles** formally state how we want to conduct ourselves in day-to-day business.

As a globally operating company, we must continuously comply with different legal frameworks and cultural conditions and constantly conduct ourselves in a manner that helps us to fully achieve our self-established standards and further enhance the image of BASF.

*Board of Executive Directors*

**Furthe  
Inform**  
Vision  
Values

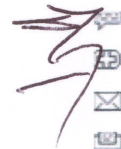


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