



The Chemical Company

Sustainable Profitable Performance

Innovation for the Success of Our Customers

Safety, Health, Environmental Responsibility

Personal and Professional Competence

Mutual Respect and Open Dialogue

Integrity

Code of Conduct

The BASF Brand

Employees

BASF Worldwide

Verbund

Procurement

History

Publications

International Year of Chemistry

BASF in Social Media

Values and Principles

We, the employees of the BASF Group, are committed to the following Values:

Sustainable Profitable Performance

Ongoing profitable performance in the sense of Sustainable Development is the basic requirement for all of our activities. We are committed to the interests of our customers, shareholders and employees and assume a responsibility towards society.

[Read more...](#)

Innovation for the Success of Our Customers

Our business processes are oriented towards adding long-term value and competitiveness. In partnership with our customers, we help them be more successful. To accomplish this, we jointly discover business opportunities and develop products, procedures and services that are on a high scientific and technical level.

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Safety, Health, Environmental Responsibility

We act in a responsible manner and support the Responsible Care® initiatives. Economic considerations do not take priority over safety and health issues and environmental protection.

[Read more...](#)

Personal and Professional Competence

We form the best team in industry by fostering Group-wide the diversity of personal and professional competencies. Intercultural competence is our advantage in global competition. We encourage our employees to make use of their creativity and their potential for common success.

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Mutual Respect and Open Dialogue

We treat everyone fairly and with respect. We pursue an open and trusting dialogue within our Company, with our business partners and relevant groups in society.

[Read more...](#)

Integrity

We act in accordance with our words and Values. We comply with the laws and respect the good business practices of the countries in which we operate.

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